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#### <FOR IMMEDIATE RELEASE>

# PRESS RELEASE: - YEAP TRANSPORT'S GREEN JOURNEYS AIMS TO EMPOWER STUDENTS TO ADOPT MORE SUSTAINABLE TRANSPORT AND A GREENER LIFESTYLE

Green Journeys, an environmental awareness initiative by Yeap Transport, is set to revolutionise sustainable transportation and promote green commuting practices. Supported by the Ministry of Sustainability and the Environment's SG Eco Fund, the programme seeks to engage schools and students in a transformative green journey, while aligning with Singapore's objectives of reducing carbon emissions.

Land transport is the third largest carbon emitter, contributing an average of 15–16% of Singapore's national emissions<sup>1</sup>. In line with the Singapore Green Plan 2030, Yeap Transport is committed to developing sustainable transport options. Electric buses (or e-buses) have been introduced and trialled in May 2023.

Green Journeys aims to raise awareness of the numerous benefits of e-buses among schools, students, and parents. By partnering with sustainable organisations and providers of eco experiences, the initiative seeks to establish an ecosystem whereby schools can easily engage with these partners to provide their students with knowledge and hands-on learning opportunities. Our e-buses will serve to establish the green link between them. Our partners include Lenovo Singapore, Shell, Terra SG, Circular Asia, Nanyang Tech and more. Please refer to Annex A for the full list of sponsors and partners and Annex B for a list participating schools.

Through a combination of educational and experiential programs, the initiative aims to empower students to become advocates for sustainable transport. The key programmes under Green Journeys include:

- E-bus Experience in Schools: A roving exhibit of e-buses visiting schools, offering
  interactive learning opportunities through carbon calculations, quizzes and games.
  Students will gain a first-hand understanding of how e-buses contribute to
  environmental sustainability.
- 2. *Green Journey to Partner Sites*: Students will embark on learning journeys to partner sites, engaging in hands-on experiences related to sustainable programs such as urban farming, upcycling and recycling. These experiences will deepen their understanding of sustainable practices and inspire them to act within their own communities.

<sup>&</sup>lt;sup>1</sup> Source: Emissions profile for 2020, National Climate Change Secretariat



3. Inter-School Video Competition: Students will participate in an inter-school video competition, by showcasing their positive actions in green commuting, food waste reduction, urban farming, and upcycling. The videos will be shared on a dedicated YouTube channel, serving as a resource for peer learning and inspiring others to embrace sustainability.

CEO of Yeap Transport, Mr Adrian Yeap said, "Through interactive learning, and first-hand experiences on our e-buses, Green Journeys aims to equip students with the necessary tools to make educated decisions about their transportation habits. They will gain a deeper comprehension of the environmental impact associated with different modes of transport and learn how their individual choices can contribute to a greener future. Our programme encourages students to reduce their carbon footprint and play an active role in creating a healthier environment. We firmly believe that by fostering these behaviours from an early stage, students can become catalysts for change within their communities."

He added, "With the remarkable progress in green transportation technology and a growing enthusiasm among students to pursue careers in sustainability, our programme aspires to generate greater interest among students to join the transport sector in future."

Green Journeys is in full alignment with the Ministry of Education's objective of achieving carbon neutrality for 20% of schools by 2030. The programme aims to reach out to 40 schools (a combination of Primary and Secondary schools) from now until August 2024.

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**Annex A** 

#### **GREEN JOURNEYS SPONSORS AND PARTNERS**

## Sponsors:

# **Lenovo Singapore**

Lenovo is a global leader in the design, development, manufacturing, and sale of a wide range of technology products, including personal computers (PCs), tablets, smartphones, servers, storage devices, and computer peripherals. Lenovo Singapore plays a significant role in Lenovo's global operations and serves as the regional hub for Southeast Asia. It places importance on sustainability and corporate social responsibility. It has recently launched a Sustainability program, which provides insights into the manufacturing processes of PCs that minimises waste and reduces carbon emissions. Through this hands-on experience, visitors will have the opportunity to explore virtual simulations of sustainable data centres, and immerse themselves in the exciting future of green computing.

## **Shell in Singapore**

Shell is a global energy company that has been in Singapore since 1891. Around 3,000 employees in Singapore work together to power progress through more and cleaner energy solutions. We use advanced technologies and take an innovative approach to help build a sustainable energy future.

### Tan Gim Cheong Financial Group (Authorised representative of AIA Singapore)

Tan Gim Cheong (TGC) Financial Group is a leading provider in the financial industry. As an authorised representative of AIA and with more than 35 years of industry experience, TGC has been offering a wide range of financial services to organisations and individuals. With the increasing demand by customers for sustainable products and services, TGC is now offering AIA's Sustainable Multi-Thematic Fund from Robeco to the Singapore ILP market. By investing in sustainable themes, the Fund aims to generate capital appreciation while supporting companies that offer solutions to pressing sustainability challenges.

#### **Special Thanks**

Special thanks to Dr Tan Kian Hua & Associate Professor Reddy Mogali for their contributions.



#### Partners:

#### **Terra SG**

Terra SG is a regional sustainability social enterprise that focuses on sustainability education, campaigns, events, workshops & outreach programmes. As the appointed custodian of the Sustainable Singapore Programmes, Terra SG manages the Marina Barrage, the Sustainable Singapore Gallery, the iBuildSG Club and works with multiple organisations such as corporates, statutory boards, schools & community partners to deliver sustainability experiences in various industries and sectors.

#### **Circular Asia**

Circular Asia is the catalyst for circular economy and sustainable future in Singapore and Asia. Circular Asia envisions a conscious & sustainable region where every piece counts, and value is optimised for our eco system. Where everyone is interconnected and understand their impact and responsibility of their actions. Where every possibility can be redesigned, unlocking enormous prospect & potential. As part of the action plan, Circular Asia works with organisations to adopt environmentally sustainable practices in their daily processes and delivering sustainability learning journeys & engagement experiences to inspire one & all to take action on sustainability efforts.

# **Nanyang Tech**

Nanyang Tech Pte Ltd is an IT system integrator providing enterprise-class technology products and managed services. Our Brand Promise are Be Agile, Trustworthy, Solving & Operating Sustainably. Nanyang Tech has been awarded a bronze medal by Ecovadis in recognition of our sustainability achievement. Our Sustainability initiatives include:

- Solar Panel to power the office electricity
- Ecogarden
- Scholarship

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# Annex B

# LIST OF PARTICIPATING SCHOOLS FOR GREEN JOURNEYS:

No.	Schools	Dates
1	Northland Secondary School	27 Jun 2023 – 4 Jul 2023
2	West View Primary School	4 Jul 2023 – 11 Jul 2023
3	Ahmad Ibrahim Secondary School	11 Jul 2023 – 18 Jul 2023
4	Fern Green Primary School	18 Jul 2023 – 25 Jul 2023
5	St. Andrew's Junior School	25 Jul 2023 – 1 Aug 2023
6	Yishun Primary School	1 Aug 2023 – 8 Aug 2023
7	Hwa Chong Institution	15 Aug 2023 – 22 Aug 2023
8	Temasek Secondary School	22 Aug 2023 – 29 Aug 2023
9	Anderson Primary School	29 Aug 2023 – 5 Sep 2023
10	Outram Secondary School	12 Sep 2023 – 19 Sep 2023
11	Hong Wen School	19 Sep 2023 – 26 Sep 2023
12	CHIJ St. Joseph's Convent	17 Oct 2023 – 24 Oct 2023
13	Orchid Park Secondary School	24 Oct 2023 – 31 Oct 2023
14	Ngee Ann Primary School	7 Nov 2023 – 14 Nov 2023
15	North View Primary School	14 Nov 2023 – 21 Nov 2023
16	St. Gabriel's Primary School	2 Jan 2024 – 9 Jan 2024
17	Tanglin Trust School	6 Feb 2024 – 13 Feb 2024
18	Pasir Ris Crest Secondary School	27 Feb 2024 – 5 Mar 2024
19	Xinmin Primary School	5 Mar 2024 – 12 Mar 2024
20	Hwa Chong International	12 Mar 2024 – 19 Mar 2024
21	Manjusri Secondary School	19 Mar 2024 – 26 Mar 2024
22	Loyang View Secondary School	26 Mar 2024 – 2 Apr 2024
23	Hai Sing Catholic School	2 Apr 2024 – 9 Apr 2024
24	Raffles Girls' Primary School	9 Apr 2024 – 16 Apr 2024
25	Temasek Primary School	16 Apr 2024 – 23 Apr 2024
26	Yu Neng Primary School	23 Apr 2024 – 30 April 2024